

Cincinnati

WINTER SPORTS FESTIVAL

December 15, 16 & 17, 2006



Sponsorship Levels



CWSF Title Sponsor

\$45,000 Plus

1 Available

- ▶ Title Recognition of Entire Festival, and Naming Rights (i.e.: "Sponsor Cincinnati Winter Sports Festival")
- ▶ CWSF Logo is Coordinated With Your Brand Identity
- ▶ Regional TV, Radio and Newspaper Promotion
- ▶ Logo and Link on The Official Cincinnati Winter Sports Festival Web site
- ▶ Logo and Link on all Individual Sport Web sites
- ▶ Logo Recognition on 10,000 site Schedules
- ▶ Premium Back Cover Placement of Full Page Ad in 20,000 Souvenir Edition Programs
- ▶ 100 Entire Event VIP Passes
 - Special "Thanks" Recognition at Every Event
 - All Meals Included (excludes shrimp feast)
 - Coach's Holiday Jam
 - All Sporting Events
 - Athlete's Christmas Party
 - All Hospitality Suites.....And More!
- ▶ On-Site Banner Recognition at Every Event
- ▶ On-Site Sponsor Sign Recognition at Every Event
- ▶ On-Site P.A. Announcements Containing Commercial Greeting at Every Event
- ▶ Up to 3 Premium Vendor Spaces of Choice Available for Display (sale options available)
- ▶ Concierge Parlour Suite with 2 Attached Sleeping Rooms
- ▶ 20 Complimentary Shrimp Feast Tickets
- ▶ Festival Parking Privileges
- ▶ Reservations to all Ticketed Events Held During The Cincinnati Winter Sports Festival
- ▶ Other Customized Benefits



CWSF Hospitality Sponsor

\$25,000-\$45,000

1 or 2 Available

- ▶ Title Recognition at all Hospitality Events
- ▶ Regional TV, Radio and Newspaper Promotion
- ▶ Logo and Link on The Official Cincinnati Winter Sports Festival Web site
- ▶ Logo and Link on all Individual Sport Web sites
- ▶ Logo Recognition on 10,000 site Schedules
- ▶ Premium Placement on Full Page Ad in 20,000 Souvenir Edition Programs

- ▶ 50 Entire Event VIP Passes
 - All Meals Included (excludes shrimp feast)
 - Coach's Holiday Jam
 - All Sporting Events
 - Athlete Christmas Party
 - All Hospitality Suites.....And More!
- ▶ On-Site Banner Recognition at Every Event
- ▶ On-Site Sponsor Sign Recognition at Every Event
- ▶ On-Site P.A. Announcements Containing Commercial Greeting at Every Event
- ▶ 1 Premium Vendor Space of Choice Available for Display (sale options available)
- ▶ Concierge Parlour Suite with Attached Sleeping Room
- ▶ 10 Complimentary Shrimp Feast Tickets
- ▶ Festival Parking Privileges
- ▶ Reservations to all Ticketed Events Held During The Cincinnati Winter Sports Festival
- ▶ Other Customized Benefits

CWSF Apparel Sponsor

\$25,000

1 Available

- ▶ Title Recognition on Back of Apparel Item
- ▶ Regional TV, Radio and Newspaper Promotion
- ▶ Logo and Link on The Official Cincinnati Winter Sports Festival Web site
- ▶ Logo and Link on All Individual Sport Websites
- ▶ Logo Recognition on 10,000 Site Schedules
- ▶ Special Recognition in 20,000 Souvenir Edition Programs
- ▶ 50 Entire Event VIP Passes
 - All Meals Included (excludes shrimp feast)
 - Coach's Holiday Jam
 - All Sporting Events
 - Athlete Christmas Party
 - All Hospitality Suites.....And More!
- ▶ On-Site Sponsor Sign Recognition at Every Event
- ▶ On-Site P.A. Announcements Containing Commercial Greeting at Every Event
- ▶ 1 Premium Vendor Space of Choice Available for Display (sale options available)
- ▶ Concierge Parlour Suite with Attached Sleeping Room
- ▶ 10 Complimentary Shrimp Feast Tickets
- ▶ Festival Parking Privileges
- ▶ Reservations to all Ticketed Events Held During The Cincinnati Winter Sports Festival
- ▶ Other Customized Benefits



